ELLIS RICKETTS

SENIOR GRAPHIC DESIGNER | VISUAL DESIGNER | BRAND & PRINT SPECIALIST

CONTACT

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EDUCATION

Advanced Diploma — 3D Animation
Humber College | Toronto, ON | 2020

Graphic Design Studies
St. Clair College | Windsor, ON | 2010

SOFTWARE

Photoshop
Illustrator
InDesign
Lightroom
3Ds Max
Substance Painter
Vegas Pro
Acrobat
ZBrush
Libre Office
ProTools

CORE SKILLS

Brand Identity
Visual Design
Packaging Design
Typography & Layout
Advertising Design
Editorial Design
Vector Illustration
Print Production
Prepress
Large-Format Graphics
Concept Development
2D / 3D Visualization
Photo Editing
Presentation Design
Advanced AI Technologies

PROFESSIONAL AFFILIATIONS

Directors Guild of Canada - Ontario

PROFESSIONAL SUMMARY

Multidisciplinary Senior Graphic Designer and Visual Designer with nearly 20 years of freelance and professional creative experience spanning brand identity, print production, packaging, advertising, illustration, environmental graphics, concept development, and digital design.

Experienced delivering high-volume creative work for internationally recognized entertainment brands and independent clients while managing demanding deadlines, multiple stakeholders, production requirements, and exacting visual standards. Advanced expertise in Adobe Creative Suite, typography, layout, vector illustration, image manipulation, pre-press, large-format production, branding, and 2D/3D visualization.

Known for translating creative direction into polished, production-ready visual solutions and taking projects from initial concept and research through design development, stakeholder review, revision, and final delivery.

PROFESSIONAL EXPERIENCE

SENIOR GRAPHIC DESIGNER / VISUAL DESIGNER
Entertainment Production | Toronto, ON | 2021–Present

Create and execute sophisticated visual design solutions for large-scale entertainment productions, collaborating with creative leadership and multidisciplinary teams to transform concepts, briefs, research, and narrative requirements into production-ready visual assets.

- Develop brand identities, packaging, signage, publications, illustrations, and visual assets.
- Translate creative briefs into polished, consistent visual solutions.
- Manage projects from concept and research through production and final delivery.
- Produce print- and digital-ready artwork across multiple formats.
- Build cohesive visual identities across print, packaging, signage, and products.
- Deliver high-quality creative work under demanding deadlines.
- Collaborate with creative directors, designers, photographers, printers, and production teams.
- Conduct visual research and develop references to establish creative direction.
- Prepare vector artwork, dielines, colour-managed files, and print specifications.
- Review artwork for quality, consistency, technical accuracy, and production readiness.
- Create 2D concepts, illustrations, 3D models, renders, and visualizations.
- Manage multiple projects, priorities, revisions, and tight turnarounds simultaneously.
- Contribute creative solutions for globally recognized entertainment brands.

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PROFESSIONAL EXPERIENCE CONTINUED

SELECTED CLIENT / PRODUCTION EXPERIENCE

- **Amazon MGM Studios / Prime Video**
  Vought Rising: The Boys — Senior Graphic Design / Art Direction
  The Terminal List: True Believer — Senior Graphic Design / Art Direction
  Reacher — Graphic Design / Visual Development

- **Netflix**
  The Umbrella Academy — Graphic Design / Visual Development

- **Apple TV+**
  Jane — Graphic Design / Concept Development

- **Paramount+**
  Star Trek: Discovery — Graphic Design / Concept Development

- **CBC / Crave / Hallmark**
  Additional graphic design and visual development across scripted television productions.

FREELANCE GRAPHIC DESIGNER & ILLUSTRATOR
Independent | Windsor & Toronto, ON | 2006–Present

Provide multidisciplinary graphic design and illustration services for independent businesses, artists, organizations, brands, and creative clients.

- Develop logos, brand identities, promotional campaigns, packaging, advertisements, editorial layouts, album artwork, posters, and digital marketing assets.
- Create original vector and raster illustrations for commercial, promotional, editorial, apparel, and artistic applications.
- Design packaging and product graphics from initial concept through final production artwork.
- Produce social media graphics and coordinated campaign assets across multiple formats and dimensions.
- Develop print collateral including brochures, posters, signage, promotional materials, and large-format graphics.
- Create magazine spreads and editorial layouts using typography, hierarchy, imagery, and grid-based design systems.
- Prepare professional artwork for commercial printing, specialty production, and large-format output.
- Communicate directly with clients to establish objectives, develop concepts, present solutions, incorporate feedback, and deliver final assets.